



2021 MODEL YEAR  
**RAM 1500 LONGHORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$55,180**

**RAM 1500 LONGHORN CREW CAB 4X4**  
Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint  
Interior Color: Black / New Saddle Interior Colors  
Interior: Leather-Trimmed Bucket Seats  
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
Full-Speed Forward-Collision Warning Plus  
Advanced Brake-Assist  
ParkView® Rear Back-Up Camera  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air-Dams  
Power Tailgate-Release  
Spray-In Bedliner by Mopar®  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
7.0-Inch TFT Color Display-Cluster  
Full Function Media Hub with 2-USB Plus Aux Port  
115-Volt Auxiliary Power-Outlet  
9 Amplified Speakers with Subwoofer  
A/C with Dual-Zone Auto Temperature Control  
Wood / Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
8-Way Power Driver and Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
Foam Bottle Insert (Door-Trim Panel)  
2nd-Row In-Floor Storage Bins  
Rear Power-Sliding Window

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500  
**Customer Preferred Package 27K**  
Technology Group \$1,095  
Head-Up Display  
Rear-View Auto-Dimming Digital Display Mirror  
LED Center High-Mounted Stop Lamp  
Trailer-Tow Group \$995  
Trailer Light Check  
Trailer Reverse Steering Control  
Trailer Tire Pressure Monitoring System  
Trailer Brake-Controller

Advanced Safety Group \$1,695  
Pedestrian / Cyclist Emergency Braking  
Adaptive Cruise Control with Stop and Go  
Lane Keep Assist  
Parallel and Perpendicular Park-Assist with Stop  
Surround-View Camera  
Lower Two-Tone Paint \$250  
Painted Front Bumper  
Painted Rear Bumper  
Longhorn Level 1 Equipment Group \$3,895  
Uconnect® 12.0-Inch Display with Navigation  
SiriusXM® with 360L  
19 Speaker Harman Kardon® Premium Sound  
Blind-Spot and Cross-Path Detection  
Power Running-Boards  
Ventilated Rear Seats  
Wireless Charging-Pad  
3.92 Rear Axle Ratio \$95  
Electronic Locking Rear Axle \$545  
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995  
Dual-Pane Panoramic Sunroof \$1,495  
33-Gallon Fuel Tank \$445  
4-Corner Air-Suspension \$1,805  
22-Inch x 9.0-Inch Aluminum Painted/Polished Wheels \$2,095  
285/45R22XL BSW All-Season Tires

Destination Charge \$1,695

**TOTAL PRICE: \* \$73,780**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFKT0MN-554163 L4-VON: 9537 1106



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**19 MPG**  
combined city/hwy  
17 city 22 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

**5.3** gallons per 100 miles

**You spend \$4,250**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 58%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 32%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

**COUNTRY OF ORIGIN:**  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.